



CAPE FEAR VALLEY BATTLES COVID-19

We are grateful to everyone who supported the health system throughout the challenges faced in battling the COVID-19 pandemic. The health crisis has been hard on our community, but you made sure our frontline healthcare workers had the funding and resources they needed to care for your friends and neighbors. Collectively, our supporters donated:

- ▶ **\$126,000** to bolster our response to the pandemic – helping support telehealth and testing equipment as well as increased PPE and staffing needs
- ▶ **9,500** handmade cloth masks to keep staff safe during early PPE shortages – plus countless surgical and n95 masks
- ▶ **12,000** meals for frontline healthcare staff working around the clock

Cape Fear Valley was well-prepared to serve as one of 11 preferred vaccination sites in North Carolina. The health system participated in six clinical research trials, including one for the Moderna vaccine, and purchased storage freezers months before immunizations began. Since December, we have administered more than **100,000 VACCINE DOSES** across five locations with the help of staff from the health system, FTCC students, volunteers from the United Methodist Church Disaster Response Team and many others. To improve vaccine access for minority communities, we partnered with Cumberland County Schools to offer a walk-in clinic at E.E. Smith High School.

As Cape Fear Valley continues inoculating our community against the virus while treating COVID-19 patients daily, we know our work isn't done – and your help is still needed. Whether you can give your time, skills, services or dollars, you can make a difference. *Please call the Foundation office at (910) 615-1285 to discuss the many ways you can join our ongoing efforts to fight the virus.*

BOARD OF DIRECTORS

Please help us welcome new members to the Foundation's Board:

- Walson Metzger, M.D.**, Valley Radiology
- Jack Rostetter**, H&H Homes
- Marcos Soltren**, Merrill Lynch

We thank retiring members Mike Bordone, Mary Talley and Charlene Wyatt for their service.

Cape Fear Valley Health Foundation Officers for 2021 are:

- Ryan Aul**, President
- Rakesh Gupta, M.D.**, Vice-President
- Lynda Clark**, Secretary
- Marion Gillis-Olson, PhD**, Associate Secretary
- Chris Dixon, CPA**, Treasurer
- Emily Schaefer**, Associate Treasurer

STAY INFORMED

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E-NEWSLETTER
at cfvfoundation.org



HONOR YOUR DOCTOR TODAY!

Call the Foundation office at (910) 615-1285 to send a personal message or tribute gift.



COMMUNITY giving. | COMMUNITY healing.

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MAKING A DIFFERENCE

MARCH 2021



Thanks to supporters like you, the Health Foundation recently celebrated our Silver Anniversary with a fundraising achievement: \$10 million in assets secured to support Cape Fear Valley and its mission to provide exceptional healthcare to the community. Read on for a look back at how we've made a difference together over the last 25 years.

We're now embarking on our most ambitious project

to date: raising funds to build the Center for Medical Education & Research that will transform Cape Fear Valley into a teaching hospital. Join us as we look ahead to the future of healthcare in our community!

Sabrina Brooks

Executive Director, Cape Fear Valley Health Foundation

CELEBRATING 25 YEARS OF GIVING

The Foundation was the brainchild of former Cape Fear Valley CEO John Carlisle. With a group of local doctors and business leaders, he envisioned a nonprofit foundation that could lend financial support to the health system in times of need. The Foundation was incorporated in 1995 – led by founding board members Harold Godwin, M.D., Tony Cimaglia, John G. Buie, Jr., and Leonard Hedgepeth.

Over time, the Foundation grew and expanded its mission and vision for the community. Groups working with the health system, such as Friends of Children and the Cancer Center, came under its fold. Events like the Golf Tournament grew in popularity and raised funds to enhance patient care. The Foundation also established endowments to support various aspects of care, from diabetes to cancer care and medical research.

In 2004, the Foundation launched its first capital campaign to create the Regional Diabetes and Endocrine Center. The \$1.86 million goal was met, thanks to the hard work of foundation board and staff, and the Center opened in 2007. Today, the Foundation is focused on making the new Center for Medical Education & Research a reality.

The community's support has helped the Foundation raise more than \$20 million since 1995. All funds have gone directly to helping Cape Fear Valley provide compassionate, quality healthcare to patients.

"Every day, the Foundation works to fulfill its mission created back in 1995 by some very wise individuals," said Emily Schaefer, the foundation board's immediate past president. "It's a blessing to be part of an organization making a difference and improving healthcare in our community."

Cape Fear Valley CEO Mike Nagowski couldn't agree more. "All great health systems have something in common," he said, "and that is an equally great health foundation. We wouldn't be where we are today without the Cape Fear Valley Health Foundation."

REAL PEOPLE, REAL IMPACT

Patient stories show how the Foundation makes its mark on healthcare at Cape Fear Valley:

- ▶ **TWIN BOYS** born at just 26 weeks who are now thriving 10-year-olds, thanks to Giraffe beds bought by the Foundation
- ▶ The **CANCER PATIENT** receiving chemotherapy who was days away from eviction, only to be told the Foundation would help support her financially
- ▶ A **HEART ATTACK PATIENT** whose life was saved thanks to EKG equipment, provided by the Foundation, that transmitted ahead to the cardiac catheterization laboratory
- ▶ Or the **COUNTLESS NURSES**, whose advanced training provided the life-saving care the patient needed



Cape Fear Valley medical residents at the groundbreaking ceremony in Jan. 2021.

BUILDING THE FUTURE OF HEALTHCARE

On January 14, 2021, the community was invited to celebrate the groundbreaking for the **Center for Medical Education & Research**, the future home for Cape Fear Valley's growing Residency Program and Neuroscience Institute. The ceremony kicked off construction and the public phase of the Foundation's Caring for the Future campaign to raise the funds necessary to make this building a reality.

Set to open in Summer 2022, the Center will help recruit, train and retain **hundreds of new doctors** and address physician shortages statewide. This will ensure that our family and friends will have the care they need, close to home. Over the next decade, the project will also **create 900 jobs** and **generate \$580 million** for our region – this is equivalent to a large company moving to town!

Of the \$28.3 million project cost, 80% has been secured through lead gifts from the Duke Endowment, Thomas R. and Elizabeth E. McLean Foundation, Golden LEAF Foundation and the Cape Fear Valley Volunteer Auxiliary. The Health Foundation has also contributed \$1 million of its own funds to this effort.

Through the final stretch of the Caring for the Future campaign, the foundation aims to raise another \$1.3 million from individuals, business and foundations in the community. We invite you to invest along with us to strengthen the health and economy of our region today and for generations to come.

Please contact Jamie Powell, Gifts Officer, at (910) 615-1358 to learn more about the CARING for the FUTURE campaign. Naming opportunities and five-year pledges are available.



“This new building will increase the number of patients we can serve, the quality of care they receive, and ultimately, add significant numbers of new doctors to our region. The impact on our health system, our community, and our economy simply cannot be overstated.”

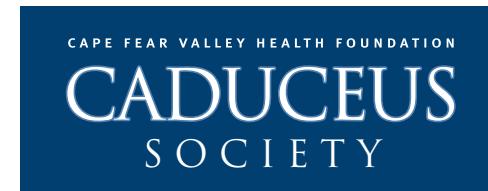
Mike Nagowski,
CEO, Cape Fear Valley Health

#GIVING TUESDAY

THANK YOU

\$70,000 RAISED FOR THE CANCER CENTER

We are grateful to the **Cumberland Community Foundation** for including us in their 2020 Giving Tuesday campaign, and to the many philanthropists in our community who donated over \$50,000 to Friends of the Cancer Center. Your contributions were amplified by the CCF match, bringing the total raised to nearly \$70,000 and helping to make even greater impact on cancer patients receiving care at Cape Fear Valley this year. Thank you to all of our supporters!



SCHOLARSHIP

NEW SCHOLARSHIP FOR HIGH SCHOOL SENIORS

The Caduceus Society – a leadership association of Cape Fear Valley physicians, emeritus physicians, and affiliated area physicians – is proud to announce a new one-time scholarship of \$1,000 for a Cumberland County high school senior who plans to pursue a degree in the health sciences or a health occupation field of study. If you have a child or grandchild who may be interested, please call the Foundation at (910) 615-1285 for more information about how to apply. **The application deadline is March 31, 2021.**



LEARNING THE VALUE OF COMMUNITY GIVING

The local family behind Castle Uniforms – Misti and David Baskett and her parents, Lois and Hector Black – have been long-time supporters of Cape Fear Valley Health. At just 10 years old, granddaughter Ava Lynnette is carrying on the family tradition of giving to the community. In memory of her great-grandfather Hector, who passed away in January, Ava has been keeping busy after remote school handmaking hundreds of badge reels to sell in the family store and donating a dollar per reel to Cape Fear Valley. Misti is delighted to see that she's learning “the importance of giving to our community” and is matching every dollar she donates. **#AvaMade badges have already raised \$382 for the Cancer Center, where her great-grandfather received care.** Thanks, Ava!

WAYS TO GIVE SPOTLIGHT: DONATE SECURITIES

Donating long-term appreciated securities, such as stocks, bonds, and mutual funds, can **make a big impact on patient care at Cape Fear Valley — and on your taxes!** Gifts of securities may help you avoid capital gains taxes and give you an income tax deduction. Arranging a transfer is the easiest and preferred way to give securities. To transfer shares, provide our account information to your broker: Cape Fear Valley Medical Foundation (DTC #78692400) at Wells Fargo. After your transfer is complete, please contact the Foundation office to ensure your gift is designated for the appropriate purpose.